

Pharmacovigilance Week” from 17th to 23rd September 2026

The **Department of Pharmacology** celebrated the “**6th National Pharmacovigilance Week**” from **17th to 23rd September 2026** with active participation. The celebration was organized with the aim of creating greater awareness about the importance of pharmacovigilance , rational use of medicines, and the reporting of adverse drug reactions (ADRs).

The theme for this year, “**Promoting Rational Use of Medicines through Pharmacovigilance – A Step Towards Safer Healthcare**” emphasized the vital role of both healthcare professionals and the public in building a safer healthcare system.

The week-long programme involved active participation from faculty members, postgraduate students, Physiotherapy, Dental, and B.Sc. Nursing students. Heads of the Departments from various departments honoured the occasion with their presence and encouraged the students .

Various educational and creative activities were organized for undergraduate students to promote awareness regarding ADRs and Pharmacovigilance. These included **poster presentations, speech competition ,quiz , slogan writing, skit competitions ,Digital awareness and outreach activities.** The activities provided students with an engaging platform to communicate the importance of safe and rational medicine use.

As part of the community sensitization programme, awareness activities were also conducted in the school and hospital OPDs . These initiatives helped extend the message of pharmacovigilance beyond the academic setting and promote awareness among patients, students, healthcare professionals, and the general public.

The week-long celebration concluded with a prize distribution ceremony, where the winners of various competitions were felicitated for their active participation and creative contributions.

The celebration strengthened awareness of medicine safety and ADR reporting, reinforcing the shared responsibility of the healthcare community towards safer patient care.



